Growing a Classical School: How Unified Leadership and Teamwork Creates Sustained Growth
With Dr. David Seibel

Outline:

Starting a School

- This is a summary of content from the ACCS accelerator, and the insights gained from helping 25+ schools in the ACCS accelerator.
- Here are six readiness questions for launching a new school or a new program.
    - Is leadership ready?
        - Character – core virtues (rather than core values)
            - Love
            - Excellence
            - Courage
        - Competency
            - Producing
            - Administering
            - Integrating
            - Entrepreneuring
        - Chemistry
            - Rate the ability of your team to work together well.
    - Is the market ready?
        - Integrating and Marketing and Admissions
        - Entrepreneuring and Fundraising and Facilities
        - Forecast the possible scope of what your local community can support in terms of a new school.
        - Make sure there is a hunger for the meal that you want to feed the people.
    - Is the money ready?
        - Administering and Finance and Operations
        - It takes money to do ministry and it's best to have a hundred days of operating expenses in the bank before the first day of school.
    - Is the classical Christian academic mission ready?
        - Producing and Teaching and Learning

- You should not have bells.
- Classroom management on iPads don't fit well within classical Christian schools.
- We see kids as divine clay to be molded for the glory of God.
- We want the children to crave the beautiful.
- We are more interested in the boy's future character than future career.
- Choose the definition that most resonates with you and your context.
- At what philosophical intersection will your school lie?
- Your school should have an overall scope and sequence developed for what the students are learning at each level of study (Ambrose Curriculum Guide).
- Is the operational plan ready?
  - Administering and Finance and Operations
  - Identify an operational leader (lead teacher, principal, headmaster, or head of school).
  - Determine a teacher recruitment plan.
  - You need to establish the administrative plan by completing the big ten startup admin tasks.
- Are the parents ready?
  - Integrating and Marketing and Admissions
  - Assess the readiness of three factors.
    - Message
    - Marketing
    - Monthly calendar