



Growing a Classical School: How Unified Leadership and Teamwork Creates Sustained Growth With Dr. David Seibel

Lesson 7: Case Study 4: Journeyman

Outline:

Case Study 4: Journeyman

- School four is a ministry of a church and is housed at that church.
- Overall this 28 year old K through 12 school is in adolescence, but has two areas of early aging.
- The culture has too much administrator and not enough entrepreneur and integrator.
- Teaching and Learning (P)
 - The school is training students effectively in the art of rhetoric.
 - Building a leadership team is the biggest opportunity for improvement.
 - There is still no dedicated academic leader.
- Finance and Operations (A)
 - The school has increased tuition without losing families.
 - We need more collaboration between board, staff, and faculty rather than just a process put in place.
 - It would help to have an operations manual for faculty and staff.
- Fundraising and Facilities (E)
 - This area of the school is the least developed.
 - A board in infancy is like driving a car with the emergency brake on.
 - There is no master campus plan, strategic plan, or strategic financial plan.
- Marketing and Admissions (I)
 - They have steadily increased enrollment.
 - This school is in the toughest market of the case studies.
 - The website is well-designed, aesthetically pleasing, and consisted with the Sayers' approach to classical.